

# Media Release

For Immediate Release

May 21, 2013

## Sampradaya Dance Creations Partners with FILMI to Launch Children's Film Festival

Mississauga, ON - Sampradaya Dance Creations is excited to be partnering with FILMI (Toronto's South Asian Film Festival) to launch a **Children's Film Festival** on **Sunday, May 26, 2013 @ 4pm** at Sampradaya Theatre in Mississauga as part of the Company's signature series, the Kalangan Series – World of South Asian Arts.

The Children's Film Festival will feature a collection of family-friendly short films by South Asian filmmakers and will offer the opportunity to meet some of the local filmmakers with a Q & A session following the screenings. Artists who will be in attendance for the festival include Ash Varma and Saskia Laufer - who happens to be just 8 years old herself!

Notable works selected for the launch of festival are - **Raju** by Max Zahle - a 2012 Oscar Nominated Film in the category of Best Live Action Short Film and **Honeybee Mine** - a documentary by Saskia Laufer - which has been submitted for 2013 Jump Cuts TIFF Kids International Film Festival and has also been shortlisted for a TVO Kids Choice Award 2013.

Sampradaya is delighted to be able to showcase these thoughtful and engaging movies that we hope will inspire our local children and youth. "Our children and youth need opportunities to experience various art forms across all genres. Having our own theatre space allows us to program such events and offer it at no charge for families to enjoy an afternoon of watching great films together. It is a proud moment for us to see our family programming come to fruition in this way" shares Artistic Director for Sampradaya Dance Creations, Lata Pada.

Films that have been selected for the festival include:

Name: Aimee  
Director: Ash Varma  
Duration: 4:47 minutes  
Language: English  
Synopsis: A young girl struggles to fit into her new surroundings.

Name: AFFECTION  
Director: Ash Varma  
Duration: 8:37 minutes  
Language: Silent  
A story about little boys struggle to find balance.

Oscar Nominated 2012

Name: Raju

Director, Max Zahle

Duration: 24 minutes

Synopsis: A German Couple adopts an Indian orphan in Kolkata.

When the child suddenly disappears they realize they are part of the problem.

**Oscar Nominated 2012 – Best Live Action Short Film**

Name: Honeybee Mine

A documentary film by Saskia Laufer

Duration: 4:58 minutes

Synopsis: One summer afternoon, filmmaker Saskia Laufer discovers a live bee colony in the rafters of her cottage basement. In the ensuing process of trying to remove the honeybees, she experiences the pain of the bee sting, the sweet taste of honey and the joy of capturing it all on video.

**Submission to the 2013 Jump Cuts TIFF Kids International Film Festival**

**Shortlisted TVO Kids Choice Award 2013**

The launch of this initiative is also proudly supported by Media Sponsor, Mybindi.com.

**The Children's Film Festival launches on Sunday, May 26, 2013 at 4pm and will take place at the Sampradaya Theatre in Mississauga. Admission is free, all welcome. Reservations required. Please contact the Sampradaya office by phone 905-607-8434 or by email at [info@sampradaya.ca](mailto:info@sampradaya.ca) to reserve your spot.**

**Visit us online at [www.sampradaya.ca](http://www.sampradaya.ca)**

SAMPRADAYA Dance Creations is a Canadian, Mississauga-based professional dance company specializing in the creation and production of classical and contemporary dance works rooted in the tradition of *bharatanatyam*, a South Asian dance form. Founded in 1990 by Lata Pada, C.M. accomplished dancer and choreographer, the Company continues to inspire audiences with annual productions produced locally and internationally while continuing to nurture the talents of emerging young dancers.

The Company receives on-going operational support from the Canada Council for the Arts, the Ontario Arts Council, and the City of Mississauga. Capital Support for Facility Expansion was received from the Ontario Trillium Foundation and Canadian Heritage.

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**Photos Enclosed:**

Marketing Poster

**Contact Information for Media Only**

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